MEMBER UPDATE
Museum News During the COVID-19 Pandemic

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Vol. 2

HELLO MEMBERS!

Museum Staff have continued to work while everything has been closed. It is amazing how much is done behind the scenes and how well we can communicate virtually!

Although the lack of visitation is a loss in revenue, we are a community museum first and foremost. This means that regardless of tourism in Niagara-on-the-Lake, we are still here to care for the collection, educate the public (digitally at the moment) and make preparations for when we can reopen and welcome visitors back.

THIS WEEK’S FUN LINKS:

- History of St. Davids Quiz
- A Piece of Her Mind Tour

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ASSISTING THE COMMUNITY

We are trying to help the community in any way we can. The museum uses PPE such as medical-grade nitrile gloves, and sometimes N95 masks, when working with the collections. We also have them on hand for emergency purposes. With our closure in place, we have sent these supplies to Simpsons Pharmacy who will make sure the family health team gets them. Our stash is small, but any little bit helps! If you or your business has anything that could help, consider donating them to the medical health professionals who need them most!

HELP US REACH OUT

Shawna Butts has been leading the charge on our social media content and we are seeing lots of engagement. If you are on social media, please follow us and help to share our content. The more we are shared, the wider our reach and the more potential for increased visitation, donations and program attendance in the future. We always struggle with people (even locals) not knowing that we exist. Sharing us on your social media helps spread the word about what we do and introduces us to a whole new audience that we might not have otherwise reached.

DEAR DIARY SERIES

We are currently living through a future history class. So, how can you contribute to NOTL’s history during these unprecedented times? A personal journal that documents your day to day activities and experiences is a great way to start! This is also a great way for kids to get involved and contribute to history! You can write letters to family that you are unable to see while social distancing or in isolation. You can also share with us your experiences on social media by using #deardiaryseriesNOTL. Once this is all over, why not consider donating these journals and letters to the Museum? In 50 or 100 years we may just have an exhibition on the COVID-19 pandemic and your journals will be great research material!